



Lesson to be Learned from This Senior Moment

By Paul Ladewski

Posted on Thursday, Sept. 20

Mary Frances Veeck won't be able to attend our Veeck symposium this evening because of a previous commitment, but the widow of the late White Sox owner sends a message with her regrets.

There is no Bill Veeck Sr. or Bill Veeck Jr. Or Bill I or Bill II, as they were referred to in print recently.

“They're William Louis and Bill,” Mary Frances set the record straight once and for all. “I may be 92 years old, but I'm not crackers. There never was a Junior or a Senior. It drives me crazy when I hear them referred to that way.”

Commonly known as Will to family members, William Louis was among the significant figures in early Cubs history. Virtually everyone else referred to the team president as William or William Louis or simply Mr. Veeck.

And his son was Bill. Nothing more, nothing less.

“This is history,” said Mary Frances, who still lived in the Chicago area. “That's the way it always was, and that's the way it always should be.”

Consider it done here.