Newfound Fame Helps Santo Spread Word

By Paul Ladewski
Posted on Saturday, July 21

COOPERSTOWN, N.Y. – The greatest legacy of Ron Santo won't be reflected in mere statistics on his Hall of Fame plaque.

Rather, it's the awareness that he has generated for juvenile diabetes over the years, not to mention the more than $60 million that him has helped raise to cure it.

Two years after his death, the late third baseman isn't done yet.

“No, that he's in the Hall of Fame, more people will become familiar with the name of Ron Santo and what he’s about,” his daughter Linda told me this afternoon. “We expect his fight against diabetes to reach another level.”

There are plans for expansion in Washington state, where Santo was born. In the fall, Tucson (Saturday, Oct. 27) and Phoenix, (Saturday, Nov. 3) will stage charity events in his name for the first time. He had resided in Arizona in recent years.

Closer to home, the 34th Ron Santo Walk to Cure Diabetes will take place on Sunday, Oct. 14 at multiple sites in the Chicago area. To register, visit jdrfillinois.com.